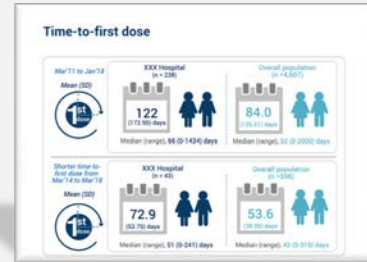
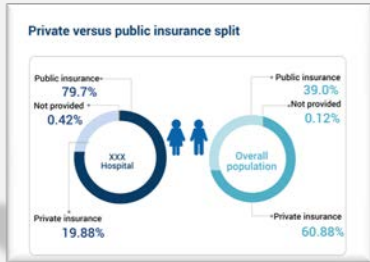


CASE STUDY

Disseminating Multicenter Clinical Trial data: A Creative Approach



Disseminating Multicenter Clinical Trial data: A Creative Approach



THE CHALLENGE

- The client asked us to extract the patient data obtained at each of ten clinical study centers and present the key results in a compelling format that would be easily understood by all stakeholders.
- The task was to format and compare the data from each of ten study centers comprising the complete results of a multicenter study.

THE APPROACH

- We began with the clinical study and statistical summaries backed up by the tabulated raw study data outputs sorted by individual study center.
- Our client-specific team of scientific experts and writers worked with creative graphic design specialists to prepare sample solutions for presentation to the client.

THE IMPACT

- Enago Life Sciences delivered a slide presentation that communicated the key overall and individual study center results with a creative balance of text and graphics consistent with client branding and design requirements.
- The analysis ensured that all stakeholders were well informed of the data from each participating study center within context of the umbrella study.
- The project was well received by the Medical staff and HCPs at the study centers and medical affairs and study coordinators at the pharma company.